



F I N E
A R T ♦
S H O W

SPONSOR CATALOGUE ADVERTISING 2020

This 3-day event has grown steadily for 18 years.

We offer our Sponsors advertising in the show catalogue that will reach over 3,000 visitors from Greater Victoria, southern Vancouver Island and the Gulf Islands.

Your company logo and business name will appear in a selection of the Show's promotional material, reaching a potential area market of 250,000.

SPONSOR AD SIZES

As part of your Sponsorship Package we are pleased to offer you complimentary advertising space within our 2020 Show Catalogue.

VIP SPONSOR

Full page inside (A)

OR

Inside or outside back cover (B)

Please note: the 2 cover spots (B) will be available on a first come basis.

PREMIER SPONSOR

1/2 page horizontal (C)

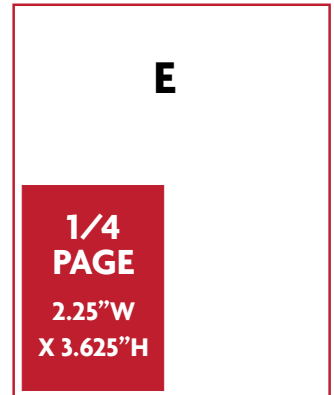
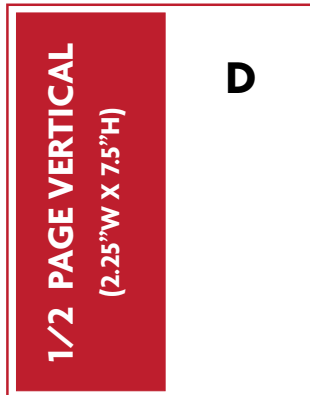
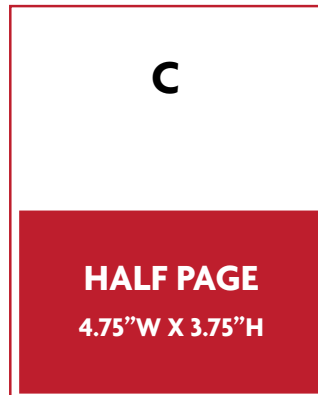
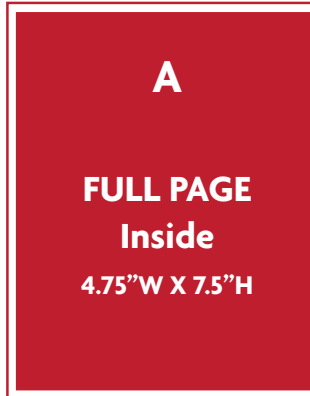
OR

Half page vertical (D)

Please advise us on your preference by August 7

BENEFACTOR SPONSOR

1/4 page (E)



DIGITAL AD SPECIFICATIONS FOR ALL SPONSORS

- The catalogue is produced using Adobe InDesign CC for Macintosh.
- **Preferred file format is a press-ready PDF** with the fonts converted to outline. Acceptable file formats are: InDesign, Illustrator or 300 dpi EPS, TIFF or JPG files. If file is sent in an InDesign format, all links and fonts must be included.
- Files from Word, Pages or other word document programs are not acceptable.
- Colour images must be supplied in CMYK. We are not responsible for the quality of supplied ads or colours lost in the conversion of RGB to CMYK.
- All images, logos etc. must be 300 dpi. **Website images are unacceptable** as they are only 72 dpi and not suitable for print.
- Ad layout must be in the exact size noted. If ads are not supplied as per the magazine's specifications, you may be charged an additional fee for production work required to adjust files to catalogue specifications.
- Proofs are not provided for camera ready supplied ads unless requested
- **Ad layout can be provided at an additional cost.**

Confirmation of ad space usage: **August 7, 2020** Ad file/graphics deadline: **August 21, 2020**

Please email your ad/graphics to: Holy Cow Communication Design julie@holycowcom.com 250-655-6597